

Service Overview Sheet

Gabe Villanueva Web Design



About Me

I'm a freelance web designer specializing in clean, modern WordPress websites for creatives and small businesses. I focus on building sites that are professional, easy to navigate, and fully responsive on all devices. From setup to launch, I handle the technical side so you can focus on your work. My goal is to deliver websites that not only look good, but also provide a solid foundation for growth.



My Services

Basic Website Package — \$299

Perfect for personal brands, portfolios, or simple business presence.

Includes:

- Up to 5 pages (Home, About, Services, Contact, etc.)
 - Mobile-friendly design
 - WordPress setup
 - Basic theme customization
 - Contact form
 - Social media links
 - Basic on-page SEO setup
 - Launch + connection to domain
- Delivery: 5–7 days

Business Website — \$699

Best for small businesses needing a stronger online presence.

Includes:

- Up to 10 pages
 - Premium design + image optimization
 - Enhanced SEO structure
 - Portfolio/services sections
 - Google Maps (if needed)
 - Speed optimization
 - 1 revision round
- 7–14 days

Premium / Custom Website — \$1,200+

For advanced designs, branding-focused sites, or larger builds.

Includes:

- Custom layout design
- Unlimited pages (within reason)
- Advanced styling + animations
- Full SEO setup
- Conversion-focused design
- Blog setup (if needed)
- Priority support during build
- 2–3 revision rounds

Delivery: 2–4 weeks



“Why Work With Me”

- Keep it short and focused on value:
- Clean, modern WordPress design
- Mobile-friendly and user-focused
- Fast turnaround times
- Clear communication throughout the project
- Built for growth and scalability

Simple 4-step flow:

- Consultation – discuss goals and vision
- Design & Build – initial layout and development
- Revisions – refine based on feedback
- Launch – final delivery and site goes live

Optional Add-Ons

- Logo design: +\$50 – \$150
- Extra page: +\$25 per page
- Blog setup: +\$75
- Speed optimization: +\$50
- Monthly maintenance: \$25 – \$75/month
- Hosting setup assistance: \$50

Terms & Conditions

- 50% deposit required before starting
- Final payment due before website launch
- Client provides all text/content unless otherwise agreed
- 1-3 revision rounds included depending on package
- Additional changes billed separately

Ready to get started?
Contact me to begin your project.



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